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| **Mugla Sıtkı Koçman University** |



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| Faculty of Tourism  , Tourism Management Program |

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| **İKT1809** | **Microeconomics** | | | | | |
| **Semester** | **Code** | **Name** |  | **T+U** | **Loan** | **ECTS** |
| 8 | TRM 4568 | Graduation Project |  | 0+3 | 10 | 10 |

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| **Course Language:** | | | | | | |
| Turkish | | | | | | |
| **Course Level:** | | | | | | |
| Faculty | | | | | | |
| **Course Internship Status:** | | | | | | |
| No | | | | | | |
| **Department/Programme:** | | | | | | |
| Tourism Management Program | | | | | | |
| **Course Type:** | | | | | | |
| Optional | | | | | | |
| **Course Objectives:** | | | | | | |
| The aim of the graduation project is to enable the students of the department to gain the ability to conduct research by using the knowledge and skills they have acquired during their education under the supervision of a faculty member; to prepare them for graduate studies and business life. | | | | | | |
| **Teaching Methods and Techniques:** | | | | | | |
| Consultancy, Verbal and Visual Expression Techniques | | | | | | |
| **Prerequisites:** | | | | | | |
| No | | | | | | |
| **Course Coordinator:** | | | | | | |
| No | | | | | | |
| **Instructor:** | | | | | | |
| **Assoc. Prof. Dr. Reyhan Arslan Ayazlar; Assoc. Prof. Dr. Uğur Çalışkan; Assist. Prof. Emine Yılmaz; Assoc. Prof. Dr. Senem Yazıcı Yılmaz; Lecturer Dr. Fırat Biçici** | | | | | | |
| **Course Assistants:** | | | | | | |
| No | | | | | | |
| **Course Resources** | | | | | | |
| Lecture Notes: |  | | | | | |
| Resources: | Gürbüz, S. and Şahin, F. (2019) Research Methods in Social Sciences. Distinguished Publishing House. | | | | | |
| Docs: |  | | | | | |
| Assignments: | Research Proposal Report, Final Project Report, Power Point Presentation and Poster Presentation | | | | | |
| Exams: |  | | | | | |
| **Course Structure** | | | | | | |
| **Mathematics and Basic Sciences** | **:** |  |  | **Educational Sciences** | **:** |  |
| **Engineering Sciences** | **:** |  |  | **Science** | **:** |  |
| **Engineering Design** | **:** |  |  | **Health Sciences** | **:** |  |
| **Social Sciences** | **: 100** |  |  | **Domain Knowledge** | : | 100 |

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| **Course Topics** | | | | | | | |
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| **Week** | **Topic** | | | **Preliminary** | | **Docs** | |
| 1 | Preliminary Literature Review and Research Topic Determination | | |  | |  | |
| 2 | Preliminary Literature Review and Research Topic Determination | | |  | |  | |
| 3 | Writing a research proposal | | |  | |  | |
| 4 | Writing a research proposal | | |  | |  | |
| 5 | Presenting a research proposal (Midterm) | | |  | |  | |
| 6 | Research & Application | | |  | |  | |
| 7 | Research & Application | | |  | |  | |
| 8 | Research & Application | | |  | |  | |
| 9 | Report Writing | | |  | |  | |
| 10 | Report Writing | | |  | |  | |
| 11 | Report Writing | | |  | |  | |
| 12 | Report Writing | | |  | |  | |
| 13 | Project presentation preparation | | |  | |  | |
| 14 | Project presentation preparation - General evaluation and final report submission | | |  | |  | |
| 15 | Project presentation (Final) | | |  | |  | |
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| **Learning Outcomes** | | | | | | | |
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| **Sequence No** | | **Explanation** | | | | | |
| S01 | | Identify the research problem. | | | | | |
| S02 | | The field can do a literature search. | | | | | |
| S03 | | Collects data, analyzes, interprets findings. | | | | | |
| S04 | | Writes and presents a research report. | | | | | |
| S05 | |  | | | | | |
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| **Learning Outcomes of the Program** | | | | | | | |
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| **Sequence No** | | **Explanation** | | | | | |
| P01 | | To have advanced knowledge and comprehension based on the competencies gained in secondary education, supported by textbooks containing the most up-to-date information, application tools and equipment and other scientific resources, and to be able to use them. | | | | | |
| P02 | | To evaluate concepts, ideas and data in the field of tourism with scientific methods, to identify and analyze complex problems and issues, to make discussions, to develop suggestions based on evidence and research, | | | | | |
| P03 | | To inform expert or non-expert audience groups on issues related to tourism, to be able to convey their thoughts, problems and solution methods to them clearly in written and oral form, | | | | | |
| P04 | | To have Turkish written and oral communication proficiency and to be able to speak correctly and effectively, to have high persuasion power, to be able to convey information and thoughts in a way that others can understand, to have the ability to interpret and criticize, | | | | | |
| P05 | | To be able to think critically, to reason to identify the weaknesses and strengths of alternative solutions, evaluations and ways of approaching problems, and to have the ability to obtain and analyze information from different sources, to be able to take initiative, | | | | | |
| P06 | | To be able to produce solutions by taking responsibility in unforeseen complex situations that may be encountered in applications in the field of tourism, | | | | | |
| P07 | | To be able to plan and manage activities for the professional development of employees under responsibility in tourism-related sectors, to train shareholders and stakeholders, | | | | | |
| P08 | | To have knowledge of a foreign language, including word meaning, composition rules and grammar, to follow and understand the information in the field at a sufficient level, and to have at least one foreign language knowledge to communicate with colleagues. | | | | | |
| P09 | | To have knowledge of computer software (front office and material management, ticket sales, etc.) and hardware at the level required by the field of tourism and to use information technologies (ECDL-A"European Computer Driving License", Advanced Level). | | | | | |
| P10 | | To be prone to teamwork, have leadership qualities and have the ability to communicate with experts in other fields, | | | | | |
| P11 | | To have numerical and statistical research skills and thinking skills related to the field of tourism, to be able to predict the results of the decisions to be taken and to make accurate predictions, to consider cause-effect relationships, to have an analytical mindset and to develop a strategic approach, | | | | | |
| P12 | | To strive for continuous improvement by making self-assessment and to play an active role in developing oneself and one's institution by being open to new information and ideas, | | | | | |

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| **Evaluation Criteria** | | |  | **ECTS Calculation Content** | | | |
| **Semester Studies** | **Number** | **Contribution** |  | **Activity** | **Number** | **Time** | **Total Workload Hours** |
| Midterm Exam | 0 | 0% |  | Course Duration | 14 | 3 | 42 |
| Quiz | 0 | 0% |  | Out-of-Class Time | 14 | 15 | 210 |
| Homework | 0 | 0% |  | Assignments | 0 | 0 | 0 |
| Continuation | 0 | 0% |  | Presentation/Seminar Preparation | 2 | 20 | 40 |
| Application | 1 | 50% |  | Midterm Exams | 0 | 0 | 0 |
| Project | 1 | 50% |  | Application | 0 | 0 | 0 |
| Final Exam | 0 | 0% |  | Laboratory | 0 | 0 | 0 |
| **Sum** |  | **100%** |  | Project | 1 | 8 | 8 |
|  |  |  |  | Final Exam | 0 | 0 | 0 |
|  |  |  |  | **Total Workload** |  |  | **300** |
|  |  |  |  | ECTS Credits |  |  | **10** |

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| **Contribution of the Learning Outcomes of the Course to the Learning Outcomes of the Program** | | | | | | | | | | | | | | | | |
| Contribution Level: 1: Very Low 2: Low 3: Medium 4: High 5: Very high | | | | | | | | | | | | | | | |  |
|  | **P01** | **P02** | **P03** | **P04** | **P05** | **P06** | **P07** | **P08** | **P09** | **P10** | **P11** | **P12** |  |  |  |  |
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| **Entire** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 1 | 5 | 5 | 5 |  |  |  |  |
| **Ö01** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 1 | 5 | 5 | 5 |  |  |  |  |
| **Ö02** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 1 | 5 | 5 | 5 |  |  |  |  |
| **Ö03** | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 1 | 5 | 5 | 5 |  |  |  |  |
| **Ö04** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| **Ö05** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |